# DANIEL LEIGHTON

ART + AUGMENTED REALITY



# DANIEL LEIGHTON ART | STATEMENT



I paint portraits of emotions that are often felt but rarely acknowledged. Detachment from feeling leads to mental, physical and societal illness. My quest as an artist is to journey inward to free myself of these ills and return to express what I have discovered. In creating my work, I combine my four primary areas of study: art, technology, film and the human condition. I have turned my paintings into multimedia installations by creating an Augmented Reality (AR) app for smartphones and tablets. AR deepens the story in the painting by incorporating animation, film/video, sound, and interactivity.

My tools are an iPad, a few select apps, a stylus and various brushes specially designed to work with the iPad. I produce a final archival print by using extensive manual enlarging methods and a Lightjet printer that uses lasers and crystals to create a print that creates the appearance of being illuminated from within.

In addition to the iPad, I use Augmented Reality (AR) on some of my pieces to create an interactive experience for viewers to further immerse themselves in my work. In early 2014, I published my own app, which can be downloaded from the App Store to any iOS device. When the viewer opens my app and aims it at one my AR-enhanced pieces, additional elements play on the surface of the painting and in and around the frame. These elements, which include my video art and animation, allow me to create another dimension of visual, aural and emotional movement."

### DANIEL LEIGHTON ART | SELECTED QUOTES

"Fascinating" Joseph Thompson, Director, MASS MoCA

"Daniel Leighton is a modern day Kahlo" - Culture Magazine

"His style has a quality of rawness and intensity that is both visual and emotional..." - Shana Nys Dambrot

"Daniel's **brilliant use of digital platforms** is simply formed and complete — personal and social commentary that illuminates his vision. Moreover, his works have been selected by key curators (including **Getty Director Timothy Potts**) for a series of highly competitive LAAA exhibitions." *Peter Mays, Executive Director, Los Angeles Art Association (LAAA)/Gallery 825* 

"Every time I look at Daniel Leighton's paintings, I gasp. I'm discomfited. I'm thrown off my center, right smack dab into the middle of the human condition whether I like it or not. And every time I have the same thought: "Now that is art. I am moved to my core.'" - Marianne Williamson, Best-Selling Author

"Daniel's painting provides the perfect description of my experiences without the need for words." - Marci Reiss, LCSW, Founder & President, IBD Support Foundation

"Combining technology with his brilliant color spectrum and dream-like images makes *Permission to Enter* a magical exhibition that's fully experiential. Through an augmented reality app, Leighton takes viewers beyond the experience of seeing his art and within it. The title of his exhibition refers to allowing or not allowing this interaction, or any human interaction – granting "permission to enter." - *Diversions LA* 

"...from childhood illness to empowered artist through the narration of his explosively colorful iPad paintings." *Michael Granberry, Dallas Morning News* 

### DANIEL LEIGHTON ART | BIO

Daniel Leighton is a Los Angeles based contemporary painter with a technology and film background. He graduated Cum Laude from UC Berkeley with a BA in Film. He worked with CNET, Intel, Sun Microsystems, Women in Technology International, and Paramount Pictures through Webolution, a company he helped found. His films have been shown at The Pacific Film Archive/UC Berkeley Art Museum, MoveOn.org and the UC Theater in Berkeley.

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Leighton's art combines his four primary areas of study: art, technology, film and the human condition. He uses technology to create art that delves into the deepest parts of the human psyche. In 2014, he coded his own Augmented Reality app, called *Daniel Leighton Art+AR* to interact with his paintings, making the technology an integral part of going deep into human connection.

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Being faced with his mortality since childhood because of **Crohn's Disease**, the workings of his **physical and emotional states have become revered roadmaps** as he engages in a feedback loop of reaction between body, heart and image while creating his work.

### DANIEL LEIGHTON ART | CV

### **Daniel Leighton**

Raised, lives and works in Los Angeles, California

#### Education

1990-1994 UC Berkeley, BA Filmmaking, Cum Laude, Regent & Chancellor's Scholarship

### **Upcoming Exhibitions**

**2018 | San Luis Obispo Museum of Art (SLOMA),** Three Person Group Show

### Selected Speaking Engagements

2017 | San Luis Obispo Museum of Art, San Luis Obispo, CA

2017 | Mobile Digital Art & Creativity Summit (Keynote), Palo Alto, CA

2017 | Victoria & Albert Museum, London, England

2016 | USC Keck School of Medicine, Los Angeles, CA

### **Solo Exhibitions**

#### 2015

- · Permission to Enter | LA Art Association | Los Angeles, CA
- Threshold | Los Angeles Center for Digital Art | Los Angeles, CA
- · Daniel Leighton Opens Up | Apple Store | Santa Monica, CA

#### 2013

- · Connecting to Cure | Edge Studios | Los Angeles, CA
- Opening Up | WAAS Gallery | Dallas, TX
- · Painting the World | Apple Store | Santa Monica, CA

### **Selected Group Exhibitions**

#### 2016

- Museums and the Web Conference | Los Angeles, CA
- · MAS Attack | Torrance Art Museum, Torrance, CA
- VR/AR World Expo | Toronto, Canada

#### 2015

- Side Effects May Include Art | The Situation Room | Los Angeles, CA
- Water Works II | Porch Gallery | Ojai, CA
- 11th Annual LACDA Represented Artists Exhibit | Los Angeles Center for Digital Art | Los Angeles, CA
- B/W | LA Art Association/Gallery 825 | Los Angeles, CA

#### 2014

- Coagula Video & Performance Lounge | Coagula Curatorial at Aqua Art Miami | Miami, FL
- · Aurora | LA Art Association/Gallery 825 | Los Angeles, CA
- · Pain | University of New England | Biddeford, ME

#### 2013

- Digital Family Reunion | Skirball Cultural Center | Los Angeles, CA
- · Cross Creativity | Cross Campus | Santa Monica, CA
- POP ÜBER ALLES | LA Art Association/Gallery 825 | Los Angeles, CA. Selected by Getty Museum Director, Timothy Potts

### DANIEL LEIGHTON ART | SELECTED PRESS

Click on links to read full articles



**Daniel Leighton's Painting Hack** By Shana Nys Dambrot, *Huffington Post* 



<u>Daniel Leighton's Permission to Enter and Chestnut Group Show at Los Angeles Art Association,</u> Diversions LA



Los Angeles-based artist Daniel Leighton addresses the issues of Crohn's..., Dallas Morning News

ALLOS EGO

Inside Out: The Art of Daniel Leighton, Allos Ego



Augmenting Reality: Exploring the mind and world of artist Daniel Leighton, Culture Magazine

### DANIEL LEIGHTON ART | WORKED WITH...



# DANIEL LEIGHTON ART AUGMENTED REALITY (AR)

Daniel Leighton is a pioneer. He incorporates Augmented Reality into his paintings using an App he created called **Daniel Leighton Art+AR**.

Click here to see the Augmented Reality Intro Video



Daniel Leighton and his examples of his Augmented Reality paintings in action

To download the free app and view the AR on the following paintings in the next pages <u>click here.</u>



Permission to Enter Show Image Poster with Augmented Reality

#### **DANIEL LEIGHTON ART + AR**

The following works are iPad paintings with Augmented Reality (AR). Each interacts with an app created by Leighton that incorpora tes film, animation, sound and interactivity. Leighton's pieces are living, interactive, museum-quality art installations, that can be updated by Leighton through his app. Owning a Leighton piece, means that the Augmented Reality can change and grow without ever leaving the collector's walls.

**To download** the free *Daniel Leighton Art + AR* app <u>click here</u>.

- 1. Open the app on your device
- 2. Tap "AR"
- 3. Tap "Load AR" and point your device at the images to engage.

For tips on how to fully explore each piece click here.



Permission to Enter

- iPad/C-Print/Archival Laminate/Aluminum/Augmented Reality
39.75" x 29.75", Edition of 10



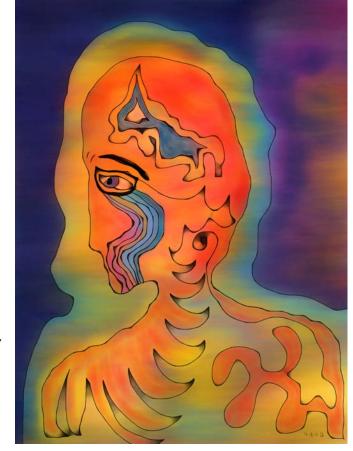
A Substance Called Understanding

– iPad/C-Print/Archival Laminate/Aluminum/Augmented Reality
29.75" x 22.25", Edition of 10



Their Place in the Sky

– iPad/C-Print/
Archival Laminate/
Aluminum/
Augmented Reality
14.5 x 19.75",
Edition of 10



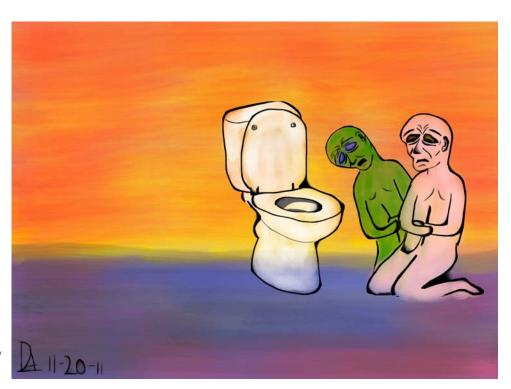
Trust The Ground

- iPad/C-Print/
Archival Laminate/
Aluminum/
Augmented Reality
22.25" x 29.75",
Edition of 10



Tied Up At
The Hospital

- iPad/Metallic Print/
Archival Pigment/
Museum Glass/
Augmented Reality
24" x 33",
Edition of 10



Nauseous By The Toilet

- iPad/Metallic Print/Archival Pigment/Museum Glass/Augmented Reality
48" x 35", Edition of 10



Just One Moment

- iPad/C-Print/Archival Laminate/Aluminum/Augmented Reality
8" x 6", Edition of 10



On Trial
 iPad/Metallic Paper/Archival Pigment/Museum Glass/Augmented Reality
 48" x 35", Edition of 10



**DanielLeighton.com** 



instagram.com/danielleightonart



facebook.com/DanielLeightonArtist



twitter.com/danielleighton

### **CONTACT**

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Click here to see the full press release from Permission to Enter.